



FOR IMMEDIATE RELEASE

North Shore Winter Club's Justin Almeida ranked 15th in HockeyTech's NEXT Testing for North America

July 29, 2014 (Guelph, Ont.)—Justin Almeida, **HockeyNow's** 2014 B.C. Minor Hockey Player of the Year award winner, performed HockeyTech's NEXT Testing battery of skating tests during their on-ice demonstration at the 2014 Hockey Coaches Conference. Of these tests, Almeida skated through 14 standardized on-ice tests where he achieved an NTI (NEXT Testing Index) score of 634. This in turn gave him the 15th best NTI score in North America from a pool of 600 players tested at the age of 15.

All test results for Justin and from other individuals that have been tested by NEXT Testing, can be found in HockeyTech's RinkNet Scouting and Player Management System.

"Justin is a smooth and effortless skater, with a powerful stride. I am not surprised by his impressive score after watching him skate through the drills," commented Ian Mosher, HockeyTech's NEXT Testing On-Ice Coordinator.

Justin was selected fifth overall by the Prince George Cougars in the 2014 WHL Bantam Draft after a tremendous season with the North Shore Winter Club.

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About HockeyTech

Formed in 2013 with the merger of RinkNet, ISS Hockey and NEXT Testing, HockeyTech stands as a worldwide leader in providing hockey-related technologies, analytics and information services. While HockeyTech is a new corporate identity, its divisions have been providing cutting-edge solutions to the hockey world since 1998. At HockeyTech's core is its Hockey Player Management and Scouting System called RinkNet. It is the world's largest private data repository on hockey player, team, and league information. Our client teams, leagues and organizations rely upon our cloud-based system to manage their vital player and prospect information in a secure environment. The HockeyTech data repository also stores the company's proprietary information that is compiled on behalf of its clients. These include both quantitative and qualitative information on over a quarter million active hockey players throughout the world.

HockeyTech.com

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About HockeyNow's Minor Hockey Player of the Year

HockeyNow recognizes the importance of supporting, promoting and giving back to the hockey community in Canada.

Our proprietary Player of the Year Award programs honour individuals who best exemplify sportsmanship and leadership, hockey ability and performance, and school and community achievements.

Since 2000, the B.C. award program has been recognized annually on the cover of the July issue of the magazine as well as online at HockeyNow.ca. This year, we have introduced the award program in Alberta and Ontario, allowing us to showcase more of the extraordinary minor hockey players throughout the country.

During the hockey season, our selection teams list players regionally in each province, before narrowing the list down to a smaller group of finalists. The selection teams will then evaluate applications and announce the finalists and winners in June/July.

HockeyNow will make a \$1,000 donation to the winner's home association; or, if the player is from a private club, we will work with the club to make a donation to a hockey-related charity.

Eligible players for 2014 included British Columbia's and Alberta's best homegrown '99-born Bantam-Draft-eligible players in 2014, registered member of BC Hockey or Hockey Alberta, and full attendance at an educational facility. For Ontario, eligibility included '98-born Priority Selection Draft-eligible in 2014, registered minor hockey player in Ontario and full attendance at an educational facility (not including transplanted players from other provinces or the U.S.).

The B.C. award is showcased in the BC Hockey Hall of Fame Exhibit at Penticton's South Okanagan Events Centre where the winner is presented the award at the Hall of Fame Annual Induction Celebration (also at the Events Centre).

About HockeyNow

Established in 1999, **HockeyNow** is the brand built to engage the active hockey community in Canada providing coverage about all hockey leagues between minor and major junior and college hockey across North America.

With its humble beginnings as a print-only magazine in British Columbia, the ultimate purpose of **HockeyNow** has always remained the same: Everything we do, we believe in promoting and finding ways to grow the game of hockey. How we do this is by creating content, events and programs that are compelling, authoritative, entertaining and easy to find.

Print copies are available in B.C., Alberta, and Ontario, engaging more than 600,000 readers per month via print, digital, and social platforms.

HockeyNow.ca

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